

LEE DUNKELBERG

EMPLOYMENT

DUNKELBERG PRODUCTIONS: Producer/Writer/Talent/Public Relations

Fort Worth and San Antonio, Texas November 1998-Present

- KLRN-TV – Producer - *World War II: In Our Words* premiered in September, 2007. In less than a year, I had interviewed around 70 persons and we put their stories into three hours of quality programming to air in conjunction with Ken Burns' *The War*. Producer duties included overseeing scheduling, research, acquiring props for set decoration, obtaining clearances for all material, designing DVD labels and voice overs.
- KLRN-TV - *Heroes* originally was one of two 15-minute fillers prepared for episodes of Ken Burns' *The War* that ran short. I had profiled three Hispanic Medal of Honor recipients from the area. KLRN soon asked that it be expanded to stand on its own as a full, half-hour show. Production duties included all those listed above for *World War II: in Our Words*. I already had picked this topic and was in production prior to the campaign against *The War* for lack of a Hispanic presence.
- GreaseBuster Solutions with TriCam Video – Script and Voice Over – GreaseBuster needed a video in less than a week for a sales meeting, its production company steered it to me for script and voice over. Since then, we have worked together in the same capacity to produce a rollout video for a new product.
- Big Bend 50 Ultra Run – Video for the internet and DVD presentation and Public Relations – The Big Bend 50 was an ultra race in Big Bend National Park. During the three years it ran, I produced web and DVD presentation videos and reports for the race's website, as well as worked public relations.
- UPN-21/KXTA-TV – Associate Producer - *Gimme the Mike!* – For two years in row, UPN-21 picked me as associate producer for the *Gimme the Mike* singing competition for the Dallas/Fort Worth area. As AP, my primary duty was to videotape and interview each of the 20 contestants at their home or work to prepare background pieces to introduce them to the audience. It was a logistical challenge in a short period of time, but all deadlines were met.
- Claymation and US Miss World Pageant – Associate Producer – When Dallas hosted the pageant; I was recruited to create special video segments for within the show, I also served as announcer.
- South Texas Public Broadcasting – *USS Lexington: Always Ready!* - This is the official video of the USS Lexington Museum on the Bay. It won a Silver Telly and has been viewed on public television stations across the country.
- I also have produced award-winning work, including one Telly, for USAA Insurance, Land Rover San Antonio and KSAT-TV.
- Web design and maintenance includes preparing and posting Flash videos.

KSAT-TV: Television News Reporter/Special Segment Producer, Writer and Talent

San Antonio, Texas - November, 1991-December, 1998

San Antonio found out "What's Driving You Crazy?" when I served as a special segment producer, writer and talent to relate viewers' problems and stories. I also served as a general assignments and state legislature news reporter. I provided extensive live coverage (particularly of natural disasters). I also developed enterprise stories and special reports along with daily news coverage.

KIII-TV: Television News Reporter

Corpus Christi, Texas - October, 1986-November, 1991

My award-winning investigation into fraud at local bingo games and the Boys and Girls Club of Corpus Christi helped bring down a long running scam and provide needed reform. My coverage also included live reports of Hurricane Gilbert in 1988. Otherwise I was concentrating on state politics, military and marine science. I also developed enterprise stories and special reports. I covered Naval Air Station Corpus Christi and the U.S. Coast Guard. My work included many reports on efforts to revitalize the endangered Kemp's Ridley sea turtle and a pro-bono documentary for the Padre Island National Seashore visitor's center.

KEDT-FM: Host, Co-Writer & Producer Weekly, Live Radio Variety Show

Corpus Christi, Texas - October 1990 - August 1991

Here I gained a lot of live broadcast experience with a little approved moonlighting. I produced, co-wrote and hosted an hour-long, live, radio variety show - "The Reflections Radio Hour".

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TEXAS WIRELESS NEWS: Owner-Operator of Radio & TV State Capitol News Service

Austin, Texas - January 1984 - January 1986

My broadcast news service served both radio and television. I supervised a staff ranging from two to four (depending on the political season). Coverage included legislative activities, the governor's office, campaigns, presidential visits, Hurricane Alicia and witnessing an execution. Clients included KRLD-AM/Dallas, KRLD-TV/Dallas, KRNN-AM/San Antonio, WOAI-AM/San Antonio, KAMR-TV/Amarillo, KIKK-AM/Houston and others.

KEYI-FM/KNOW-AM Radio News State Capitol
Reporter & Anchor
Austin, Texas
January 1983 - January 1984

HOUSTON METRO TRAFFIC CONTROL Operations
Manager & Anchor
Houston, Texas
February 1981 - December 1981

WACO-AM Radio News Director & Anchor
Waco, Texas
July 1982 - September 1982

KRLD-AM Reporter-Fort Worth Bureau Chief
Arlington, Texas
March 1979 - February 1981

KTEM-AM/KPLE-FM Radio News Reporter-Anchor
Temple, Texas
February 1982 - July 1983

VICTORIA ADVOCATE Reporter/Photographer
Victoria, Texas
February 1978 - March 1979

ASSOCIATED PRESS Copy Writer National
Broadcast Desk
New York, New York
December 1981 - January 1982

AVIATION WEEK & SPACE TECHNOLOGY Air Transport
Editor
New York, New York
July 1977 - January 1978

HULME & ASSOCIATES Speech Writer & Consultant
Fort Worth, Texas
September 1981 - December 1981

U.S. REP. DALE MILFORD (D-Texas) Press Aide
Washington, D.C.
May 1976 - May 1977

FREELANCE
April 1981 - September 1981

THE DALLAS MORNING NEWS Intern-Mid-Cities
Bureau Chief
Dallas, Texas
May 1974 - May 1976

AWARDS

2008 – Bronze Telly Award – *"Worst President" Rally*

2004 - Bronze Telly Award - *Sisterdale Safari VI* - Land Rover San Antonio

1999 – IABC San Antonio – Bronze Quill – One-Time Film/Video Elf Louise (for USAA)

1998 – Silver Telly Award - USS Lexington: Always Ready

1997 – The Communicator Award of Distinction-*USS Lexington: Always Ready!*

Texas Associated Press Broadcasters

1997 – Commentary – First Place - KSAT-TV

1996 – Best Feature (serious) – Second Place - KSAT-TV

1992 – Best Feature (light) – Second Place (tie) - KSAT-TV

1990 – Best Investigative Report – Second Place (tie) – KIII-TV

1981 – Aviation Writers Association-Best Broadcast Report (Central Div.)-KRLD/AM

EDUCATION

University of Texas at Arlington BA Communications (Journalism) 1975

Editor of the University Newspaper – *The Shorthorn*

COMPUTER & VIDEO SKILLS

Microsoft Office®, AppleWorks®, Final Cut Pro®, DVD Studio Pro®, Cool Edit Pro®, Net Objects Fusion 8, DigiDesign™ Pro Tools LE®, Mbox, Adobe Photoshop 7®, QuickTime®, MGI VideoWave III (SE)®, CuteFTP®, Captain FTP®, Microsoft XP® and Apple OS X.4® and Macromedia® Studio 8.

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