

Lee Dunkelberg

VIDEO PRODUCTION • WRITING/REPORTING • VOICE OVER & ON-CAMERA TALENT

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News & Video Production Resume

 pdf version

Employment • Awards • Education

EMPLOYMENT

Dunkelberg Productions: Freelance Producer/Writer/Talent/Public Relations

Fort Worth and San Antonio, Texas November 1997-Present

Award-winning video productions and promotions for clients in news, online video, online communication, promotional video, community service and documentary production, including KSAT-TV, Land Rover San Antonio and USAA.

Fleet Feet Sports San Antonio – Webmaster and Online Promotions

January, 2007 – present

- maintain website to keep it current and in accordance with corporate guidelines
- prepare, send and maintain email newsletters through Constant Contact
- earned the store “All Star” designation from Constant Contact for 2008
- prepare photos and videos for online display
- maintain Facebook online presence

World War II: In Our Words - KLRN-TV – Producer/Narrator– *World War II: In Our Words* premiered in September, 2007, airing in conjunction with Ken Burns’ *The War*.

- wrote and narrated three, one-hour documentaries
- oversaw scheduling and conducted at least 70 interviews
- acquired props for set decoration
- obtained permissions for all music and images
- researched and logged archive video
- designed DVD disc labels
- oversaw a team of up to six persons
- provided information and images for publicity
- coordinated with an oversight committee
- met all deadlines

Heroes - KLRN-TV – Producer/Narrator profiling three, local, Hispanic Medal of Honor recipients. Originally a 15-minute filler prepared for *The War*, after its premiere, KLRN ordered a full, half-hour version.

- produced parallel to *World War II: In Our Words*
- located next-of-kin of Medal of Honor recipients
- acquired necessary permissions for historic video and images
- wrote and narrated a 15-minute and later a 30-minute documentary
- oversaw a team of up to five persons
- met all deadlines

GreaseBuster Solutions – script /voice over -

- researched the product and turned over finished product to TriCam Video in less than a week
- GreaseBuster is a repeat client

Big Bend 50 Ultra Run – Promotional and Online Video/Public Relations –

- shot, edited and produced promotional videos for online and DVD promotional use
- maintained media contact list and prepared news releases on race updates and results
- provided updates to contestants prior to the race using Constant Contact

UPN-21/KXTA-TV – Associate Producer - *Gimme the Mike!* (two seasons)

- scheduled interviews with all 20 contestants at their home or work all over the Dallas/Fort Worth area
- prepared the logistics for the shoots under a strict and harsh schedule, meeting multiple deadlines
- produced background pieces introducing contestants to viewers

Claymation - Associate Producer & Announcer - US Miss World Pageant -

- prepared special video segments for the show, profiling contestants, pageant activities and sponsors
- kept a challenging schedule and met all deadlines

South Texas Public Broadcasting - Producer/Host - *USS Lexington: Always Ready!*

- wrote and hosted a one-hour documentary
- clients wanted a video of ship history and serve as a tour to help meet Americans with Disabilities Act
- scheduled and conducted interviews
- researched history dating back to the American Revolution
- found and got permissions for archival photographs and other material
- earned a Silver Telly, and has been viewed on public television stations across the country

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KSAT-TV: News Reporter/Special Segment Producer, Writer and Commentator

San Antonio, Texas - November, 1991-December, 1998

- produced and reported a sound-off and trouble-shooter segment driven by viewer interaction.
- reported general assignments, state politics and spot news
- extensive live coverage (particularly of natural disasters)
- experienced in handling multiple, daily deadlines

KIII-TV: Television News Reporter

Corpus Christi, Texas -

- conducted investigative reports in several areas, including an award-winning look at a charity bingo scam
- live reports of Hurricane Gilbert in 1988
- covered Naval Air Station Corpus Christi and the U.S. Coast Guard, particularly during the First Gulf War
- extensive live shot experience and meeting multiple, daily deadlines

Texas Wireless News : Owner-Operator of Freelance Radio & TV State Capitol News Service

Austin, Texas

- managed radio and television broadcast news service based at and covering the state capital
- supervised a staff ranging from two to four (depending on the political season)
- provided multiple feeds to clients, ranging from a dial-up service to customized coverage
- Clients included KRLD-AM/Dallas, KRLD-TV/Dallas, KRNN-AM/San Antonio, WOAI-AM/San Antonio, KAMR-TV/Amarillo, KIKK-AM/Houston and others.
- experienced in meeting multiple, daily deadlines
- motivated staff for a quality product at all times

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AWARDS

2009 – Bronze Telly Award (3) – “World War II: In Our Words”
 2008 – Bronze Telly Award – “Worst President” Rally
 2004 - Bronze Telly Award - Sisterdale Safari VI - Land Rover San Antonio
 1999 – IABC San Antonio – Bronze Quill – One-Time Film/Video Elf Louise (for USAA)
 1998 – Silver Telly Award - USS Lexington: Always Ready
 1997 – The Communicator Award of Distinction-USS Lexington: Always Ready!
 1997 – Texas Associated Press Broadcasters - Commentary – First Place – KSAT-TV
 Texas Associated Press Broadcasters - Best Feature (serious) – Second Place - KSAT-TV
 Texas Associated Press Broadcasters - Best Feature (light) – Second Place (tie) - KSAT-TV
 Texas Associated Press Broadcasters - Best Investigative Report – Second Place (tie) – KIII-TV
 Aviation Writers Association-Best Broadcast Report (Central Div.)-KRLD/AM

EDUCATION

University of Texas at Arlington BA Communications (Journalism)
 Editor of the university newspaper – *The Shorthorn*

COMPUTER & VIDEO SKILLS

Microsoft Office, AppleWorks, Final Cut Pro Suite HD, Macromedia Studio 8, Cool Edit Pro, Net Objects Fusion 8, DigiDesign™ Pro Tools LE, Mbox, Adobe Photoshop 7, QuickTime, MGI VideoWave III (SE), CuteFTP, Captain FTP, Microsoft Vista & XP and Apple OS X.5.

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