

Lee Dunkelberg

EMPLOYMENT

DUNKELBERG PRODUCTIONS PRODUCER/WRITER/TALENT/PUBLIC RELATIONS

FORT WORTH AND SAN ANTONIO, TEXAS NOVEMBER 1998-PRESENT

- **KLRN-TV – Producer - *World War II: In Our Words*** premiered in September, 2007. In less than a year, I had interviewed around 70 persons and we put their stories into three hours of quality programming to air in conjunction with Ken Burns' *The War*. Producer duties included overseeing scheduling, research, acquiring props for set decoration, obtaining clearances for all material, designing DVD labels and voice overs.
- **KLRN-TV - Producer - *Heroes*** originally was one of two 15-minute fillers prepared for episodes of Ken Burns' *The War* that ran short. I had profiled three Hispanic Medal of Honor recipients from the area. It later was expanded to stand on its own as a full, half-hour show. Production duties included all those listed above for *World War II: In Our Words*. I had picked this topic and was in production prior to the campaign against *The War* for a perceived lack of Hispanic presence.
- **GreaseBuster Solutions with TriCam Video – Script and Voice Over** – GreaseBuster needed a video in less than a week for a sales meeting. Its production company steered it to me for script and voice over. Since then, we have worked together in the same capacity to produce a rollout video for a new product.
- **Big Bend 50 Ultra Run – Video and Public Relations** – The Big Bend 50 was an ultra race in Big Bend National Park. During the three years it ran, I produced web videos and reports for the race's website, as well as worked public relations.
- **UPN-21/KXTA-TV – Associate Producer - *Gimme the Mike!***, a local singing competition for the Dallas/Fort Worth area ran for two years in row. As AP, my primary duty was to videotape and interview each of the 20 contestants in their own environment and prepare background pieces to introduce them to the audience. It was a logistical challenge in a short period of time, but all deadlines were met.
- **Claymation and US Miss World Pageant – Associate Producer** – Pageant contestants participated in several pre-competition events. I prepared video vignettes of the week's activities, as well as profiles of each contestant - all in that week prior to the show. I also served as announcer.
- **South Texas Public Broadcasting - Producer-Host – *USS Lexington: Always Ready!*** is the official video of the USS Lexington Museum on the Bay in Corpus Christi, Texas, and the winner of my first Telly Award. The task was to not only give a history of the ship but a tour as well to aid in American with Disabilities Act compliance. Using interviews with crew, file images and shooting on board, we told the story of the Lexington line and the ship's service from World II to the end of the Cold War. Several PBS stations across the nation picked up the program.
- **Other clients** have included USAA Insurance and Land Rover San Antonio, as well as freelance reporting and special segment producer for KSAT-TV. My work for Land Rover San Antonio won a Telly Finalist award and USAA pieces won local awards too.

I am available for script writing, reporting, documentary production, video editing, some photography, as well as on and off camera talent. I design and manage my websites.

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KSAT-TV TELEVISION NEWS REPORTER/SPECIAL SEGMENT PRODUCER, WRITER AND TALENT

SAN ANTONIO, TEXAS NOVEMBER, 1991-DECEMBER, 1998

San Antonio found out "What's Driving You Crazy?" when I served as a special segment producer, writer and talent to relate viewers' problems and stories. I also served as a general assignments and state legislature news reporter. I provided extensive live coverage (particularly of natural disasters). I also developed enterprise stories and special reports along with daily news coverage.

KIII-TV TELEVISION NEWS REPORTER

CORPUS CHRISTI, TEXAS OCTOBER, 1986-NOVEMBER, 1991

My award-winning investigation into fraud at local bingo games and the Boys and Girls Club of Corpus Christi helped bring down a long running scam and provide needed reform. My coverage also included live reports of Hurricane Gilbert in 1988. Otherwise I was concentrating on state politics, military and marine science. I also developed enterprise stories and special reports on a variety of subjects including marine science, environmental affairs, Naval Air Station Corpus Christi and the U.S. Coast Guard. My work included many reports on efforts to revitalize the endangered Kemp's Ridley sea turtle and a pro-bono documentary for the Padre Island National Seashore visitor's center.

KEDT-FM HOST, CO-WRITER & PRODUCER WEEKLY, LIVE RADIO VARIETY SHOW

CORPUS CHRISTI, TEXAS OCTOBER 1990 - AUGUST 1991

Here I gained a lot of live broadcast experience with a little approved moonlighting. I produced, co-wrote and hosted an hour-long, live, radio variety show - "The Reflections Radio Hour".

TEXAS WIRELESS NEWS OWNER-OPERATOR OF FREELANCE RADIO & TV STATE CAPITOL NEWS SERVICE

AUSTIN, TEXAS JANUARY 1984 - JANUARY 1986

My broadcast news service served both radio and television. I supervised a staff ranging from two to four (depending on the political season). Coverage included legislative activities, the governor's office, campaigns, presidential visits, Hurricane Alicia and witnessing an execution. Clients included KRLD-AM/Dallas, KRLD-TV/Dallas, KRNN-AM/San Antonio, WOAI-AM/San Antonio, KAMR-TV/Amarillo, KIKK-AM/Houston and others.

KEYI-FM/KNOW-AM RADIO NEWS STATE CAPITOL REPORTER & ANCHOR

AUSTIN, TEXAS

JANUARY 1983 - JANUARY 1984

WACO-AM RADIO NEWS DIRECTOR & ANCHOR

WACO, TEXAS

JULY 1982 - SEPTEMBER 1982

KTEM-AM/KPLE-FM RADIO NEWS REPORTER-ANCHOR

TEMPLE, TEXAS

FEBRUARY 1982 - JULY 1983

ASSOCIATED PRESS COPY WRITER NATIONAL BROADCAST DESK

NEW YORK, NEW YORK

DECEMBER 1981 - JANUARY 1982

HULME & ASSOCIATES SPEECH WRITER & CONSULTANT

FORT WORTH, TEXAS

SEPTEMBER 1981 - DECEMBER 1981

FREELANCE

APRIL 1981 - SEPTEMBER 1981

This period included credits with Associated Press broadcast service, KERA-FM and The Dallas Morning News.

HOUSTON METRO TRAFFIC CONTROL OPERATIONS MANAGER & ANCHOR

HOUSTON, TEXAS

FEBRUARY 1981 - DECEMBER 1981

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KRLD-AM REPORTER-FORT WORTH BUREAU CHIEF

ARLINGTON, TEXAS
MARCH 1979 - FEBRUARY 1981

VICTORIA ADVOCATE REPORTER/PHOTOGRAPHER

VICTORIA, TEXAS
FEBRUARY 1978 - MARCH 1979

AVIATION WEEK & SPACE TECHNOLOGY AIR TRANSPORT EDITOR

NEW YORK, NEW YORK
JULY 1977 - JANUARY 1978

U.S. REP. DALE MILFORD (D-TEXAS) PRESS AIDE

WASHINGTON, D.C.
MAY 1976 - MAY 1977

THE DALLAS MORNING NEWS INTERN-MID-CITIES BUREAU CHIEF

DALLAS, TEXAS
MAY 1974 - MAY 1976

AWARDS

2004 - Telly Finalist - Sisterdale Safari VI - Land Rover San Antonio
1999 - IABC San Antonio - Bronze Quill - One-Time Film/Video Elf Louise (for USAA)
1998 - Telly Winner - USS Lexington: Always Ready
1997 - The Communicator Award of Distinction-USS Lexington: Always Ready!
Texas Associated Press Broadcasters
1997 - Commentary - First Place - KSAT-TV
1996 - Best Feature (serious) - Second Place - KSAT-TV
1992 - Best Feature (light) - Second Place (tie) - KSAT-TV
1990 - Best Investigative Report - Second Place (tie) - KIII TV
1981 - Aviation Writers Association-Best Broadcast Report (Central Div.)-KRLD/AM

EDUCATION

COMPUTER SKILLS

Microsoft Office®, AppleWorks®, Final Cut Pro®, DVD Studio Pro®, Cool Edit Pro®, Net Objects Fusion 8, DigiDesign™ Pro Tools LE®, Mbox, Adobe Photoshop 7®, QuickTime®, MGI VideoWave III (SE)®, CuteFTP®, Captain FTP®, Microsoft XP® and Apple OS X.4® and Macromedia® Studio 8.

DEGREE

University of Texas at Arlington BA Communications (Journalism) 1975
Editor of the University Newspaper - *The Shorthorn*