

# Lee Dunkelberg

## OVERVIEW

- **DOCUMENTARIES & VIDEOS** – I have taken several projects from beginning to end, working with clients and peers for consensus and quality in news, internet, entertainment and documentary video.
- **PUBLIC RELATIONS** – Non-profit, political and corporate experience includes internet video, web page content, speechwriting, brochure design, newsletters, media contacts, volunteer supervision, public appearances and team-oriented projects
- **AWARD-WINNING, DAILY NEWS COVERAGE** – I have extensive experience in live coverage, spot news, general assignments, features and regular commentary in print and broadcasting
- **ON-AIR PERSONALITY** – My experience includes hosting voiceover work, live radio and television shows, extensive live news experience, on-camera industrial and commercial experience
- **VERSATILE** – I am a reporter, writer, producer, photographer, webmaster, video editor and talent – very computer savvy – who plays well with others, and likes both sides of the camera lens.

## EMPLOYMENT

### **DUNKELBERG PRODUCTIONS** Producer/Writer/Talent

Fort Worth and San Antonio, Texas November 1998-Present

We just posted initial video for the Big Bend 50 Ultra Run, a footrace in Big Bend National Park. I produce web video and reports for the race's website, as well as work public relations. Last year saw me in my second season as associate producer of the annual *Gimme the Mike!* singing competition on UPN-21/KXTA-TV in Dallas. Greasebusters needed a video in less than a week for a sales meeting, its production company steered it to me for script and voicing. When Claymation needed a voiceover on the spur of the moment recently, it called me.

I personally am responsible for writing, documentary production, video editing, some photography, as well as on and off camera talent. I design and manage my websites.

My projects on both sides of the camera have included:

- entertainment
- documentaries
- freelance television news reporting
- corporate video production
- industrial videos
- commercials
- special events video
- promotional videos

Clients have included USAA, Land Rover San Antonio, and KSAT-TV. My work for Land Rover San Antonio recently won a Telly Finalist award. I was associate producer for the US Miss World pageant in Dallas, and served as announcer.

### **KSAT-TV** Television News Reporter/Special Segment Producer, Writer and Talent

San Antonio, Texas November, 1991-December, 1998

San Antonio found out "What's Driving You Crazy?" when I served as a special segment producer, writer and talent to relate viewers' problems and stories. I also served as a general assignments and state legislature news reporter. I provided extensive live coverage (particularly of natural disasters). I also developed enterprise stories and special reports along with daily news coverage.

### **KIII-TV** Television News Reporter

Corpus Christi, Texas October, 1986-November, 1991

My award-winning investigation into fraud at local bingo games and the Boys and Girls Club of Corpus Christi helped bring down a long running scam and provide needed reform. My coverage

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also included live reports of Hurricane Gilbert in 1988. Otherwise I was concentrating on state politics, military and marine science. I also developed enterprise stories and special reports. Naval Air Station Corpus Christi and the U.S. Coast Guard. My work included many reports on efforts to revitalize the endangered Kemp's Ridley sea turtle and a pro-bono documentary for the Padre Island National Seashore visitor's center.

**KEDT-FM** Host, Co-Writer & Producer Weekly, Live Radio Variety Show  
Corpus Christi, Texas October 1990 - August 1991

Here I gained a lot of live broadcast experience with a little approved moonlighting. I produced, co-wrote and hosted an hour-long, live, radio variety show - "The Reflections Radio Hour".

**TEXAS WIRELESS NEWS** Owner-Operator of Freelance Radio & TV State Capitol News Service  
Austin, Texas January 1984 - January 1986

My broadcast news service served both radio and television. I supervised a staff ranging from two to four (depending on the political season). Coverage included legislative activities, the governor's office, campaigns, presidential visits, Hurricane Alicia and witnessing an execution. Clients included KRLD-AM/Dallas, KRLD-TV/Dallas, KRNN-AM/San Antonio, WOAI-AM/San Antonio, KAMR-TV/Amarillo, KIKK-AM/Houston and others.

**KEYI-FM/KNOW-AM** Radio News State Capitol Reporter & Anchor  
Austin, Texas  
January 1983 - January 1984

**WACO-AM** Radio News Director & Anchor  
Waco, Texas  
July 1982 - September 1982

**KTEM-AM/KPLE-FM** Radio News Reporter-Anchor  
Temple, Texas  
February 1982 - July 1983

**ASSOCIATED PRESS** Copy Writer National Broadcast Desk  
New York, New York  
December 1981 - January 1982

**HULME & ASSOCIATES** Speech Writer & Consultant  
Fort Worth, Texas  
September 1981 - December 1981

**FREELANCE**  
April 1981 - September 1981

**HOUSTON METRO TRAFFIC CONTROL** Operations Manager & Anchor  
Houston, Texas  
February 1981 - December 1981

**KRLD-AM** Reporter-Fort Worth Bureau Chief  
Arlington, Texas  
March 1979 - February 1981

**VICTORIA ADVOCATE** Reporter/Photographer  
Victoria, Texas  
February 1978 - March 1979

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**AVIATION WEEK & SPACE TECHNOLOGY** Air Transport Editor  
New York, New York  
July 1977 - January 1978

**U.S. REP. DALE MILFORD** (D-Texas) Press Aide  
Washington, D.C..  
May 1976 - May 1977

**THE DALLAS MORNING NEWS** Intern-Mid-Cities Bureau Chief  
Dallas, Texas  
May 1974 - May 1976

### COMPUTER & VIDEO SKILLS

Proficient in Microsoft Office®, AppleWorks®, Final Cut Pro®, DVD Studio Pro®, Cool Edit Pro®, Net Objects Fusion 8, DigiDesign™ Pro Tools LE®, Mbox, Adobe Photoshop 7®, QuickTime®, MGI VideoWave III (SE)®, CuteFTP®, Captain FTP®, Microsoft XP® and Apple OS X.4®. I also am familiar with Corel WordPerfect®, Lotus Word Pro®, Nero®, iMovie® and others. I recently acquired and am learning Final Cut Pro Suite HD® and Macromedia® Studio 8.  
. I can script, shoot, edit and perform.

### AWARDS

2004 - Telly Finalist - Sisterdale Safari VI - Land Rover San Antonio  
1999 – IABC San Antonio – Bronze Quill – One-Time Film/Video Elf Louise (for USAA)  
1998 – Telly Winner - USS Lexington: Always Ready  
1997 – The Communicator Award of Distinction-USS Lexington: Always Ready!  
Texas Associated Press Broadcasters  
1997 – Commentary – First Place - KSAT-TV  
1996 – Best Feature (serious) – Second Place - KSAT-TV  
1992 – Best Feature (light) – Second Place (tie) - KSAT-TV  
1990 – Best Investigative Report – Second Place (tie) – KIIITV  
1981 – Aviation Writers Association-Best Broadcast Report (Central Div.)-KRLD/AM

### EDUCATION

University of Texas at Arlington BA Communications (Journalism) 1975  
Editor of the University Newspaper